ABSTRACT OF THE DISCLOSURE

Systems and techniques to segment participants in an enterprise. In general, in one implementation, a method includes profiling participants in an enterprise according to characteristics of the participants, receiving identification of a domain that is associated with a first taxonomy, receiving identification of a specification identifying one or more of the characteristics associated with the first taxonomy, and segmenting the profiled participants into a subgroup by matching the characteristics of the participants with the domain and the specification. The characteristics can be associated with taxonomies according to the subject of the taxonomies.

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